



THE
PARMENTER
FOUNDATION

STYLE GUIDE 2019

TPF LOGO

This is our master logo that is used to promote the brand. Always use the original artwork file (eps, png, etc.)

TPF BLUE

Pantone: 278 C

Hex: 7DB4DA



TPF GREEN

Pantone: 367 C

Hex: a1cf5f



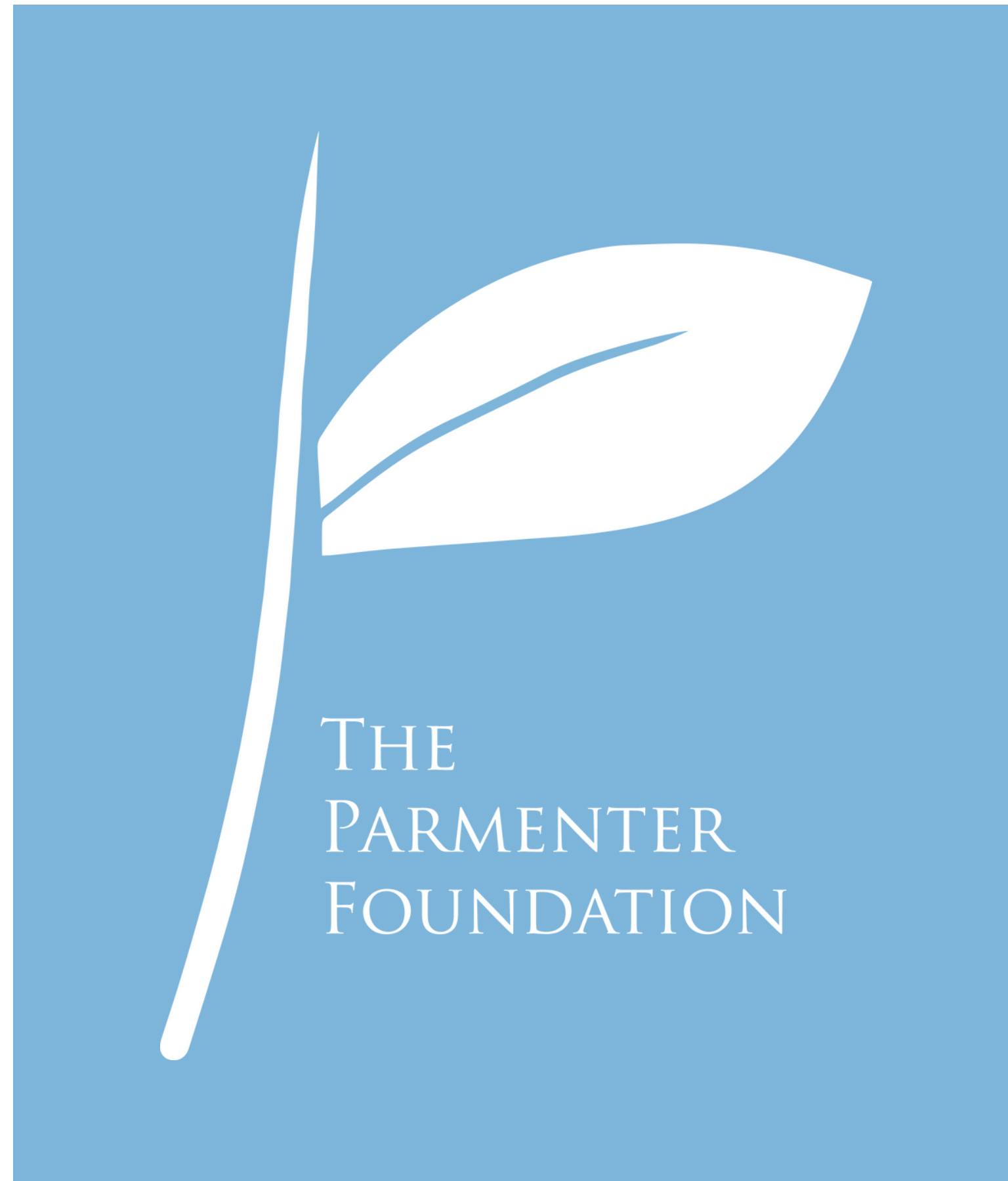
TPF LOGO

This is our master logo. The logo cannot appear without the text "The Parmenter Foundation". The logo cannot be broken out into pieces for any reason. How it appears here is how it should appear in any and all branding.



TPF LOGO

If the logo will not read in full color, then the white logo is allowed. The preferred use for this logo is on TPF Blue or full black background.



TPF WEB COLOR PALETTE



#7db4da

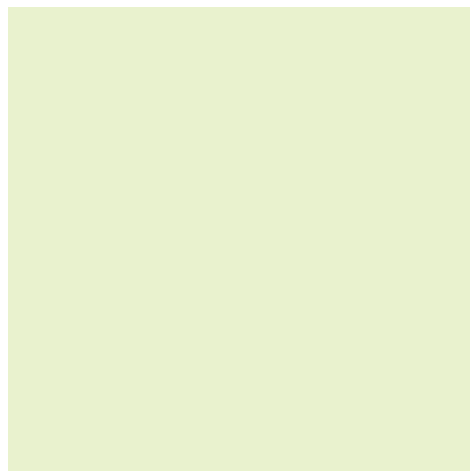


#a1cf5f

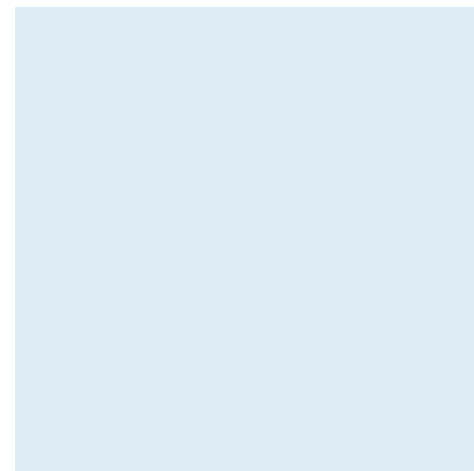
#ffffff



#000000



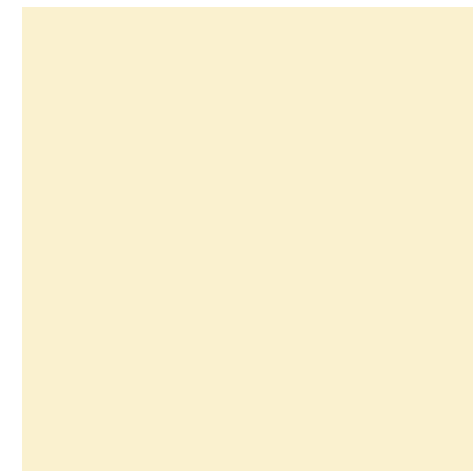
#egf2ce



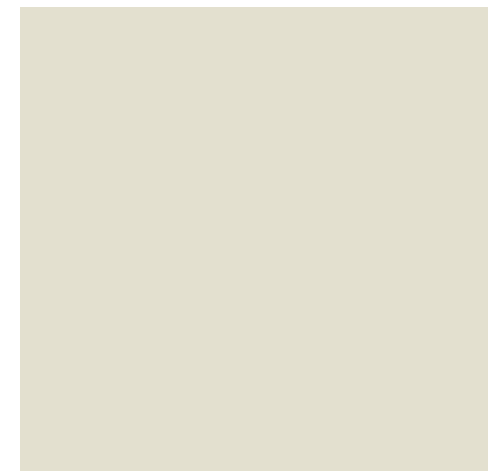
#deecf6



#dec79b



#faf1cf



#e3e0cf

TPF PRINT COLOR PALETTE



R: 125
G: 181
B: 221

C: 49
M: 16
Y: 2
k: 0

Pantone: 278 C



R: 163
G: 216
B: 105

C: 40
M: 0
Y: 76
K: 0

Pantone 367 C

R: 255
G: 255
B: 255

C: 0
M: 0
Y: 0
K: 0

Pantone 7541 C



R: 25
G: 28
B: 31

C: 76
M: 67
Y: 64
K: 76

Pantone 426 C

TPF LOGO AND HEADER FONT

TRAJAN PRO REGULAR

TRAJAN PRO BOLD