In this month’s newsletter:
- Webinar: Bereavement Support for Employees
- Golf Tournament Registration and Sponsorship
- Empathy in eCommerce
- Local Author Shares Her Memoir
- Comfort in Commerce
- Shareworthy

Please join us on **May 5th at 10am** for a special webinar hosted by the [MetroWest Chamber of Commerce](#).

Supporting Your Employees Through the Challenging Grief Process
*Presented by The Parmenter Foundation*

Thursday, May 5th
10am via zoom

HR Directors, Managers, and Business Owners can learn how to:
- Support your employees who are grieving
- Help employees learn how to support their co-workers who have suffered a loss

FREE to Attend
Registration is Required
[www.metrowest.org](http://www.metrowest.org)
Once registered, a zoom link will be emailed to you.

Angela Crocker, Executive Director of [The Parmenter Foundation](#), along with grief expert Ken Barringer, mental health counselor and Director of [H.E.A.L.I.N.G.](#), will discuss how to best support your employees who are grieving, as well as how to help employees learn how to relate to and support their co-workers who have suffered a loss. The panel will also seek feedback from attendees about the resources needed to effectively aid employees in navigating grief.

**Attendance is free, register [here](#)!**

Register for the 5th Annual Friends of The Parmenter Foundation Golf Tournament

Please join us for our 5th Annual Friends of The Parmenter Foundation Golf Tournament, supporting children’s bereavement summer camps.

Sponsorships are still available. With your $250 sponsorship, you will be recognized at the event with a tee sponsor sign.

[Click here to register for golf or to be a sponsor!](#)
The Parmenter Foundation recognizes that Mother’s Day and Father’s Day can be particularly difficult times for people who have lost a parent or child. That’s why, last year we launched the Empathy in eCommerce campaign, to ask retailers to show sensitivity to their customers who do not wish to be contacted about one or both of these holidays.

If Mother's Day or Father's Day is a difficult time for you, we encourage you to contact retailers and let them know you would like to opt out of their email promotions for the holiday. You can find a suggested letter and more information here: parmenterfoundation.org/empathyinecommerce/

Hope Is a Bright Star:
A Mother's Memoir of Love, Loss, and Learning to Live Again

Local author, Faith Fuller Wilcox, has recently provided Parmenter with several copies of her very moving and inspiring book, Hope Is a Bright Star: A Mother's Memoir of Love, Loss, and Learning to Live Again. We are hopeful that this memoir may help those who are enduring a child’s terminal illness and/or death. Please let us know if you would like a copy: account@parmenterfoundation.org
Each month, we partner with a local business to share a special offer with our Parmenter friends. You must "Follow" or "Like" The Parmenter Foundation, on Facebook or Instagram, to take advantage of these deals and make sure not to miss them as they come up.

This month's local business partner is Persephone Flowers. Of course, flowers are a beautiful expression of love and compassion for someone who is grieving. Persephone arrangements are all custom-created and infused with care for their recipients and the people they're commemorating. With a new storefront in the center of Sudbury, Persephone Flowers is known for its natural style, attention to detail and seasonal, textural looks.

Follow us on social media to take advantage of Comfort in Commerce offers from Persephone Flowers and other retailers.

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**Shareworthy**

*Hello, Molly!: A Memoir:* A candid, funny, and heartbreaking memoir of resilience and redemption by comedian Molly Shannon, who lost her mother and sister when she was a child.

*Grief is Love: Living with Loss:* In Grief is Love, author Marisa Renee Lee reveals that healing does not mean moving on after losing a loved one—healing means learning to acknowledge and create space for your grief.

*Yoga for Grief: A Sequence to Heal Your Heart:* Yoga can help those who are grieving to reduce their physical and emotional stress and find peace.


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